UNIT-1					
	Introduction to User Experience				
1. What dose 'UX'	stand for?				
User Exchange	User Expression	User Engine	User Experience		
2. What is user exp	erience?				
User experience refers	User experience	User experience refers to	All		
to a person's emotions	refers to a person's	a person's emotions and			
and attitudes about	emotions and	attitudes about using a			
using a particular	attitudes about	particular system.			
product.	using a particular				
	service.				
3 User Experience	design is concorned				
3. User Experience usability	look and feel	Both	None		
usaonity		Both	None		
4 UX design cover	s which aspects of the	user experience?			
Efficiency	Mood	Pleasure	All		
	Mood	Tiousulo	1 111		
5. What is the diffe	erence between UI and	UX?			
There is no difference;			th the user, UI design is not		
ways of expressing the s	•	C			
UX design is largely g	raphics-based, with a	UX is focused on optimizat	tion of a product for effective		
focus on presentation		and enjoyable use; UI desig	gn is concerned with the look		
while UI design is prin	-	and feel, the presentation a	nd interactivity of a product		
in order to optimize the	experience of the user				
6. A UX designer i		>			
"Let's go straight to		"Research doesn't help	"Let's test it!"		
implementation!"	person's opinion,	with that."			
	than many."				
7. Design means	•	L			
What something looks	Color, shapes,	How something is used /	All of the above		
like	pattern and lines	its function			
8. What is a cognitive A tree representation of		A graph representation of	f a mental model in which		
model for a given proces			and are related through		
	ss of concept		that illustrate relationships		
between them					
A tabular representation	A tabular representation of a mental model Any visual representation of a person's (or a group's)				
		mental model for a given p			

9. What is the most	t important to UX desig	gner?	l
Pleasing their client/bos	S	Pleasing the product user	
Pleasing their team		Pleasing the stakeholder originally set out in the kic	of the strategy that was ek off meeting
10. UX design is			•
service - centered	user-centered	product- centered	System – centered
11. UX design is dyr	hamic and constantly n	nodified over time.	
True	False		
12. Choose the corre	ect statement for UX de	esign.	•
To study user behavior	To study boss	To study client behavior	None
and understand user	behavior and	and understand client	
motivations with the	understand boss	motivations with the goal	
goal to design better	motivations with the	to design better digital	
digital experiences.	goal to design better	experiences.	
	digital experiences.		
13. What is UI Desig		1	1
UI design is concerned	_	UI design is concerned	UI design is concerned with
with the product look	concerned with the product service	with the product behavior	the product price
14. What dose 'UI' s	stand for?		
User Incharge	User Input	User Invoice	User Interface
ober menarge			
15. All the use of vis	sual elements is decide	d by	
UI Designer	UX designer	Both	None
012008001	011 000181101	2.000	
16term term	-	es adopting user experience	but also on technical design,
Product Design	UX design	UI design	All
		<u> </u>	
17. Product Designer good	, UX Designer and UI I	Designer have to work closely	with one another to deliver a
User experience	Product experience	Service experience	Market experience
18. With respect to so	oftware, a good user exp	perience is	
software is easy to	software program	software works correctly,	All
understand	and everything goes smoothly	and it is convenient to use	
19. With respect to so	oftware, a bad user expe	rience is	1

software is confusing	software is challenging or time consuming		All
20. A good user exp	erience leaves you feelin	ng	
empowered	satisfied	both	wealthy
	rience leaves you feeling		
frustrated	intimidated	confused	All
22. UX designer is l architect		davialanan	Decompton
architect	engineer	developer	Decorator
23. UI designer is li	ke an		
architect	decorator	developer	Engineer
		L	<u> </u>
24. Ais a work.	n explanation or a cor	nceptual understanding of h	ow a product is designed to
mental model	conceptual model	UI model	UX model
25. Ais the interacting with		entation that a person has in	his mind of the product he is
mental model	conceptual model	UI model	UX model
	11 1 1		
	are usually based on		
beliefs	assumptions	Both	facts
	1 (1.1 (1		1 • 1 •
27. A 18	how you think someth	ing will work, based on you	r learning and experience.
mental model	conceptual model	UI model	UX model
-	lel is how something w	orks.	
False	True		
	or reason why products		
Wide gap between the	Not understand	Bad product design	Not understand user need
mental model of the	mental model of		
designer and the end	people		
user			
30. Is interaction de	sign part of UX9		
Yes			
1.00	110		
	1	1	

31. What is interacti	on design?		
How developer	How users interact	How designer interact	How developer interact
interact with designer	with products	with client	with client
32. UX Design isn't	Visual/UI Design.		
True	False		
33bridges	the gap between how s	something appears and how	it works or feels.
UI	UX	Both	none
34. Why UX design	ic important?		
		Both	None
Keep a user loyal to the		DOUI	none
product or brand	journeys on your		
	product		
35. User experience	is different for everyor	ne.	
True	False		
36. UX design will b	be same as UI design.		
Yes		No	
37. What do you me	an by user-centered de	esign?	
In design phase user is	It will focus on the	In product development	Product is developed under
main.	users through	user is putted in center	the guidance of user.
	planning, design		
	and development of		
	a product		
38. UX designer u	inderstands user behav		
Biology	Psychology	Characteristics	Physiology
20 C			
	sed customer's satisfac	ction.	[
True	False		
40. Who fill the gap	between system mode	l and interaction model?	
Developer	User	Designer	Manager
I			
41. Why some produ	ucts fail in the market?		
Wide gap of between	User don't	Product is not fit into user	Due to more price
mental model of	understand how to	mind	
designer and user	use product		
42. User Experience		action, and situations.	
Recognizing	Understanding	Ignoring	Responses to

43. Why do product	creators want to control	ol user experience?	
So, we do what we are told	So, we arrive at desired conclusions.	So, we follow blindly	None of the answers are correct.
44. In UX whose fee	dback is important?		
Manager	User	Designer	Boss
45. Which of the fol	lowing is ingredient of	EUX?	
Psychology	Usability	Copywriting	All
46. Designing for pe	eople who know less th	an you is a core part of UX	
True	False		
47. As a UX designed	er your job is to create	value from perspect	ive.
Stockholder	User	Employee	Developer
48. UX spent more t	ime on		
Trying to understand user	Problem solving	Design	Testing
49. HCI stand for	·		
human-centered interaction	human-computer interface	human-computer interaction	None
50 User experience	design is also called as		
UXD	UED	XD.	All

		UNIT-2	
	Ele	ements of UX	I
1 Which of the fel	lowing is one of the U	V design alement?	
	lowing is one of the U Scope	Skeleton	All
Strategy	scope	Skeletoli	All
2 What take done	by strategy in UX desi	 σn?	
define the user needs	business objectives	Both	market needs
3. What task done	by scope element?		
Defines the functional	Define scope of	Define content	Define boundary of
	product	requirements	designer.
4. Functional requi			
1	how features work	how they interrelate with	All
features in the product	with each other	each other	
5 Contont Domino		tion lile	
•	ments contain informa	Videos	All
text	linages	VILLEOS	All
6 Structure define	how user interact with		
The product	The people	The boss	The machine
7. Structure is split	into how many compo	onents?	l
One	Two	Three	Four
	ent is given by interact	ion design?	
Functional	Market requirement	Content requirements,	User requirement
requirements			
0 11111			
•	ent is given by Informa		
Product requirement	Functional	People requirement	Content requirements
	requirements		
10 Information Arc	hitecture defines the a	rangement of content eleme	nts
False	True		
11. Chose the correc	t statement about good	d Interaction design.	1
Effectively	Helps people to	Prevents user error or	All
communicates	accomplish their	mistakes	
interactivity and	goals.		
functionality			
12. Chose the correc	ct statement about good	d Information architecture.	

Appropriate for the audience	Organizes, categorizes, and	Makes it easy to understand and move	All
	prioritizes the	through information	
	information based	presented.	
	on user needs and		
	business objectives.		
13determin	es the visual form on t	he screen.	
Strategy	Scope	Skeleton	Surface
	al format what is wide		
Webframes	Wireframes	Frames	Panel
15 01 1 1			
	t is divided into how n	y 1	a:
Five	Two	Three	Six
	lowing is the compone		
Interface Design	Interaction Design	Navigation Design	a and c
17 Which UV along			
		sers move around the site, or	11
Strategy	Scope	Skeleton	Surface
18 Chose the correct	statamant about surface	e element of UX design.	
		It determines the visual	None
the work and decisions	surface for product.	form on the screen.	None
we have made.	surface for product.	form on the screen.	
19. Surface element v	will increase cognitive a	bility to absorb what users se	e on the screen.
True	False		
20. Each layer of UX	design is dependent on	the other layers it.	
Below	Above	Right side	Left side
-		a layer, this decision will af	fect on your future decisions
in the next layers		l .	
True	False		
	s the foundation of any		Secure and
Strategy	Structure	Skeleton	Surface
23. Which of the fol	lowing method is used	for user research?	<u> </u>
Competitor Analysis	User Interview	Survey	All
		······································	
24. What is user rese	1.2	1	1

TT +11 1	TT 1 . 1 .1	TT 1 . 1 .1 1 .	
How you will know	Understand the	Understand the market	Finding need of user
your product or service	mind of user to	requirement for	
will work in the real	upgrade the product	application or service	
world, with real people			
		esigner and a UX researcher	
UX researcher's main	a UX researcher's	A UX researcher's	All
goal is research and A	primary goal is to	primary job is to	
UX designer's job is to	understand what	understand the target	
design a user-friendly	motivates the	market so the UX	
product	consumer. A UX	designer can design a	
-	designer's primary	product they'll like	
	goal is to design a	1 2	
	product based on		
	UX researcher		
26. What is the role	of a UX researcher?		
Gather the information	Reveals what the	Interpreting collected	All
from user	consumers need	data	7 111
	consumers need	Gata	
27. Which type of in	formation you will get	t from research?	
Subjective	Objective.	Both	Practical
	· · · · · · · · ·		
		u have to ask people questic	ons.
True	False		
20. Carling of many and			
29. Subject research			T. · · · · · · · ·
It is an opinion	It is a fact	It is a collection of data	It is an information
			regarding particular subject
20.01: /: D	1		
30. Objective Resea		_• _ • _ •	T . • • •
It is a fact	Something you can	Both	It is an opinion
	prove		
		1	
	t statement for user res		Norre
You are asking users	Ask user about	Find faults in user	None
about what they think	their problems	product	
and feel, not what you			
should do next			
32 As the designer	Vou Δre Not Testing	the Users, They Are Testing	vour design
True	False		
1100			•
22 In LIV design		tion to march the seal	
33. In UX design	-	tion to reach the goal.	Ligger mothed
User research	Stakeholders	Problem finding	User method

34. Chose the type	of research		
Quantitative	Qualitative	Both	None
Quantituarite	Quantative	Dotti	
35. In quantitative	research result can be p	resented in	
Comments	Numbers	Observation	Feelings
36. In qualitative r	esearch result can be pre		
Comments	Feelings	Observation	All
	stion is asked in which t		
	iges does a user navigate		
Quantitative	Strategic	Qualitative	Systematic
38. Quantitative	research gives fast resu	 1+	
Yes	No	ıı.	
105			
39. Following que	stion is asked in which t	vpe of research.	
• •		page than on the other page	?"
Quantitative	Strategic	Qualitative	Systematic
40. By using which	h type of research, you w	vill be inside hearth and mi	nd of the person?
Qualitative	Material	Group	Quantitative
		n research method will used	
User interview	Card sorting	Survey	Sales analytics
40.0			
42. Survey can be		D (1	N
Online	Offline	Both	None
12 Which type of	quastion in user research	h will offers you a choice?	
Open Questions	Closed Questions	h will offers you a choice? Leading Questions	All
Open Questions	Closed Questions		
44. quest	ions allow for wide rang	ve of answers	
Open Questions	Closed Questions	Leading Questions	Direct Questions
45. What is person	1989		
Is a research person	Is a functional	Is a UX designer	None
is a researen person	character to		
	describe specific		
	end user		
46. A user journey	-	f the interaction between a	user with a
Designer	Developer	Company	Application

47. What is the expert review of website's usability according to a list of usability principles?				
Testing	Heuristic	Prototype	Wireframing	
	Evaluation			
48. How do you do	user research in UX?			
Using	Using Quantitative	Both	None	
quantitative research	research			
49. UX research is s	tarting point for a proj	ect		
True	False			
50. UX reserch is based on				
observation	understanding	analysis	All	

	Dece	UNIT-3	
		ess of UX Design	
1. Which of th	e following is not a visual de	esign principle?	
Visual Weight	Color	Light	Repetition and Patten- breaking
2. To draw att	ention on some particular thi	ng on your website which visu	al principle you use?
Color	Visual Weight	Repetition and Patter breaking	
3. Visual weig	bt is		
Subjective	Objective	Relative	none
1 The differen	nce between light thing and d	ark thing is called	
Contrast	Visuality	Vision	Color tone
5. If you want that elemen		element in your web side then	which contrast you chose for
Higher	Lighter	Moderate	None
	er if you want more importation which visual principle you s	nt things look to be bigger than hould use?	1 less important things in your
Visual weight	Depth and Size	Repetition and Patten breaking	- Color
7. In visual de	sign principles, color can be	loud and quiet	
True	False		
	<u> </u>	choose color to show particular	function.
True	False		
9. What is the	meaning of advance color?		
Sink backward	Go back	Comes forward	Go advance
10 11			
10. What is the Sink backward	meaning of recede color? Go back	Comes forward	Conight
SIIIK Dackward	Go back		Go right
11. Can we use	color in wireframe to indicat	te some function?	
Yes	No		
12. To make a t	battern or a sequence, keep v	isual weight and color	
Dynamic	Consistent.	Light	Bright
10 11		1	
13. Where we c	an use pattern breaking visua	al principle?	

Where you want to break Patten	Where you want to add focus	Where you want add ignorance	All
unrelated. That d	r distance between two objectistance is called	-	
Relationship	Farness	Closeness	Proximity
15. A wireframe is a		r	
True	False		
	ct sentence for wireframe	·	
A wireframe is a		Both	A wireframe is final
planning document	thinking, 10% drawing.		design.
17. What is full nam	-	T 1	.
Information	Information application	Integration architecture	Integration application
architecture			
10.01			
	f products, like Wal-Mart, oft	* *	
Deep	Horizontal	Cool	Flat
	d on which type of IA?		
People	Search	Time	Both
20. What is Informati			
_	It is the structural design of		All
design structure	shared information environ	provides an operational	
	ments	map to how a product	
		acts and functions work	
		for users	
21. Your inbox is bas		ſ	
Search	Time	Categories	People
22. YouTube used	architecture.	Γ	
search-based	time-based	categories-based	people-based
23. What is wirefram		Γ	
Wireframe is actual	Wireframe is a visual	Wireframe is the final	All
design of webpage	representation of a user	working model.	
	interface		
24. Wireframe is use	to define th	e hierarchy of items on a s	creen.
UI designer	UX designer	Developer	User

25. Data visualization means,				
Display data on screen	View of data	The graphical display of abstract information	Information design	
26. Website wirefram	ne are simple line drawing the	e thet wil help you visualiz	e the placement of elements	
on your webpage	2.			
False	True			
27. Types of Informa	ation architecture is			
Deep	Flat	Both	Vertical	
28. When we are cre				
After prototype design	Early in the development process	During the development	After the development	
	ct statement about good wiref	rame.		
Easy to change and improve	It is less time consuming	Both	It is easy to understand	
	rosoft paint to create wirefram	ne.		
Yes	No			
31. Data visualizatio				
Your design as a	Design of data	Visualization of data as	None	
storyteller		per user need		
32. You can note use	e pen and paper to draw wirefi	rame.		
False	True			
33. Select type of da	ta Visualization.			
Pie charts	Bar Charts	Line charts	All	
34. To display data i	n two dimensions for which d	ata visualization type is us	ed?	
Gauges	Pie charts	Table	Scatterplots	
35. Select types of data visualization.				
None	explanation	exploration	Both b and c	
36. What is the purpose of visualization?				
To representation information and data in graphical To provide data in design form				
form				
To interact with data		Both a and c		
37. What is a Storyboard?				

It is a sequential art, where images are arrayed together to visualize the story.	It is a board on which story is written	It is a story making art	None
38. Stories are the	most powerful delivery tool f	or information	
True	False		
	which type of activity?		A 11
Designer-based	Team-based	Developer-based	All
40. Select the essenti	al element of story.		
Plot	Character	Scene	All
41. Storyboarding in	UX is easy		
True	False		
	nat is the task of container?		
	To hold all content together	To hold unrelated	None
together		content together	
	lowing is input control?		
Checkbox	Horizontal bar	Panel	Menu bar
44 Williah of the fell			
Search field	lowing is navigational compor Pagination		All
Search field	Pagination	Icons	All
45 Which of the foll	lowing is informational compo	onent?	
Text field	Dropdown list	Notification	Search field
		Ttotilloution	
46. Which of the foll	lowing is container componen	t?	
Icons	Accordion	Boxes	Progress bar
47. What are widgets	s in UI?		
Widgets are small user	A small gadget to perform	Mechanical device	None
interface element used	particular task		
to enhance existing			
building blocks			
	antine desiry 0		
48. What is UX inter	0	It is the design of	It is the design of
It is the design of the interaction between	It is the design of the interaction between	It is the design of the interaction between	It is the design of the interaction between
designer and products	users and products	developer and products	users and designer
49. Does UX design	require coding?		<u> </u>
	require country.		

Yes	No				
50. Designing usable	50. Designing usable information means				
Planning the access of	Presentation of information	Flow of information	All		
information					

UNIT-4					
	Prototyping and Testing of UX Design				
	ect statement for testcase.				
A test case is a set of conditions under which a			ent which contain condition		
tester will determin		for performing softwar	e testing.		
under test satisfies requ		Nor			
software testing.	strategy for performing	None			
software testing.					
2. Which of the fo	llowing is a black box test	ing strategy?			
Condition Testing	Boundary Value				
Condition resting	5	Statement Testing &	All Path Testing		
	Analysis (BVA)	Coverage			
2 W/h $(-1) - f(-1) = f(-1)$	llouing is tost l'	te alterious 9			
	llowing is test case design	1	A 11		
Experience-Based	Structure-Based	Specification-Based	All		
techniques	techniques	techniques			
A In which test de	ign each input is tested at	both and of its valid ra	nge and just outside its valid		
range?	sign each input is tested at	both chus of its value fa	lige and just outside its valid		
Boundary value	Condition Testing	Equivalence	All Path Testing		
analysis	Condition resting	Partitioning			
		1 urtitioning			
5. A set of inputs,	execution preconditions an	nd expected outcomes is	known as a .		
Test plan	Test case	Test document	Test strategy		
^					
6. Which of the fol	lowing is not a part of a te	st design document?			
Test Plan	Test Log	Test Design	Test Case Specification		
		Specification	_		
<u> </u>	ased techniques is also call				
Black-Box techniques	Gray-Box techniques	White-Box	Experience-Based		
		techniques	techniques		
	1				
	as a reasonable probability				
True		False			
	techniques is also called	White Dev	Experience Deced		
Black-Box techniques	Gray-Box techniques	White-Box	Experience-Based		
		techniques	techniques		
10. We can have on	e or more test cases coveri	ng the requirements			
True	False				

11. White-box technique design test cases based				
Internal structure of the		Both a and b	Design structure of the	
software	software		software	
12. Decision Testing	g Coverage is also called as	S		
Branch coverage	Input coverage	Predicate coverage	Output coverage	
13. Which of the fol	lowing is the type of Expe	rience-Based techniques	3?	
Exploratory Testing	Error Guessing	Both	None	
14. Experience-Base	l ed techniques are highly de	pendent on .		
Designer's experience	tester's experience	Developer's	User's experience	
	1	experience	1	
		•		
15. Which test cases	are used to verify that spe	cific pieces of the Grapl	hical User Interface look	
and work as exp				
GUI Test cases	Interface Test cases	Design Test cases	User Interface Test cases	
16. What do you me	an by usability?			
The overall experience	How easily a user	How many users use	None	
users have with the	interacts with the	particular product.		
product	product			
	lowing are types of card so			
Internal and External	Fixed and Dynamic	Open and Closed	Slow and Quick	
18. In which type of	card sorting categories are			
Open	Closed	Internal	External	
	e testing is used in usability			
To evaluate the	To check efficiency of	To evaluate how	All	
effectivity of task	developed system	application or product		
completion		perform.		
00.5				
	y tests are used to determine		N	
Whether or not users	Whether or not users can	Whether or not user	None	
spend 5-second on	recall something from	use the product for		
product or website	memory	more then 5-second		
$21 W/h^2 - 1 - 6.41 - 6.11$	louina is not - tour f	hilitar to sting 9	<u> </u>	
21. Which of the following is not a type of usability testing?				

Functional Salience Testing	Boundary testing	Tree Testing	Performance Testing
22. In usability testi	ng the purpose of plan is _		
How you are going to	To show working	To document what	Both a and c
conduct the test	method of application or website	you are going to do	
23. Which of the fol	lowing is the element of te	est plan?	
Scene	Character	Participants	Objective
24. In open card sor	ting categories are created	by	
Tester	User	Designer	Both a and b
25. What is prototyp		I	
	It is working model of		None
model of product	product	product design	
26 What is the role	of mototrains in user and	anian an design 9	
	of prototyping in user exp	<u> </u>	
To show how the final	L	To generate final	All
product would look and function	1	design of product or	
	about product	software.	
27. What is differen	ce between model and prot	totype?	
Prototype is a working	Prototype is a non-	Prototype is a	Prototype is a non-working
representation and	working representation	working	representation and model is
model is a non-	and model is a working	representation and	also non-working
working representation	representation	model is also working	representation
		representation	
28. Prototype can be			1
False	True		
29. What is the task	of InVision tool ?		
To design website	To develop software	To test a software	To build prototype
30. Which of the fol	lowing is not a prototyping	g tool?	
Justinmind	Netbeans	Flinto	Fluid
31. Usability testing	does not have a well-defin	ned test plan.	
True	False		
32. Think about why	you will be doing a usabi	lity test:	

How do people interact with the	What is difficult or easy for people to do?	What makes sense about it? What is	All
system you are	easy for people to do?	exciting about it?	
testing?			
33. Checklists may	or may not always help im	prove your usability test	ing
True	False	prove your asachity test	
	is a technique for ensuring s efficiently, effectively a	-	of a system can carry out
True	False		
0	Optimizer can be used for		
True		False	
36. When should a d	leveloper apply usability p	rincinle?	
None	Early in the SDLC	Not needed usability	After selling product
37. Why should we	think about usability?		
Increase productivity	To make product	Because everybody is	None
and customer	beautiful	doing it	
satisfaction			
28 Usability tasting	should be done after proje	at design phase only	
True	False	eet design phase only.	
1100			
39. You have to ad solution after un		ertaining to a software	interface. You will provide
How the developer uses the software?	How the user uses the software?	How you use the software?	How your friends use the software?
40 Dest test suggi	maines (senducted often a	washiliter to st) and most or	
Safety	Efficiency	Learnability	ularly useful for measuring User satisfaction
Satty			
41. Which of these a	are attributes of usability?		
Learnability	Usefulness	Generalisability	Subjective satisfaction
•		•	
42. In a heuristic eva			
A group of usability	A group of test users	A group of	A group of usability
experts judges an	conducts a formal	psychologists	experts reviews a user
interface with a datailad abaalist of	experiment	administers a	interface according to a
detailed checklist of guidelines		questionnaire	small set of general principles
guidennes			principies

43. Usability tests an	re run for which reason?			
To gather unbiased user opinions	To validate a prototype	create a better overall user experience	All	
44. When testing de	esigns with users, who show	uld you use?		
Management	Family and friends	The most critical users	Typical users	
45. Which three mea	asures are needed to establ	ish how usable a produc	t is?	
Product	User Effectiveness,	Style guide	User Happiness,	
Responsiveness,	Efficiency and	conformance, Fault	Competence, Motivation	
Stability and	Satisfaction	tolerance, Size of		
Consistency		manual		
	portant when developing e			
Understanding the	Following the style	Making interfaces as	Using object-oriented	
users and their tasks	guide	consistent as possible	development tools	
47. How many users	are enough to uncover 80	/ % of usability problems	?	
10	5	25	20	
48. Usability Testing	g helps improve end-user s	atisfaction.		
True	False			
49. White Box techr	iques are also classified as	S	•	
Design based testing	Structural testing	Error guessing technique	None of the mentioned	
50. Which class range is wrong for equivalent partitioning for range 1 to 100?				
1 to 10	22 to 39	41 to 50	71 to 80	

		IT-5	
	UI in the soft	ware process	
1 3371 1		· · · · · · · · · · · · · · · · · · ·	1 1 0
-	ss is known as making interfac		on looks?
User experience	User interface design	Interface design	None
2. What is the f	full form of SDLC?		
Software	Software Design Life Cycle	Both	None
Development Life	Software Design Life Cycle	Dotti	None
Cycle			
3. Which proce	ess produces software with the h	highest quality and lower	cost in shortest time
possible?			1
SDLC	Software development	Planning	None
	ase, software is tested for errors		
Planning	Analysis	Testing	Deploy
5 W/h; -h; - (h, -			
Creating	task of requirement analysis pl Collect and document	Building the software	None of above
architecture	project requirements	building the software	
architecture	project requirements		
6 In which pha	se, software system architectur	e is created?	
Planning	Design	Testing	Deploy
7. Which discip	oline focuses on improving the	usability of interactive sy	vstems?
Interactive	Interface Engineering	Usability Engineering	None
Engineering			
	se coding of software is perfor	med?	
Planning	Implementation	Testing	Deploy
-	ion phase is also known as		N
Coding phase	Building phase	Deploy phase	None
10 In which she	developers remain and enhan	aa tha muadwat aa man tha	
	se developers repair and enhan Implementation		Evolution
Design	Implementation	Testing	Evolution
11. Evolution ph	ase is also known as		
Maintenance	Designing	 Analysis	None
12. Which is the	first step of usability engineeri	ng lifecycle?	1
Design	Plan for the project	Testing	Development
~		ž	

13 Which of the	following phase is included in	usability engineering life	ecvele?
Requirement analysis	Design/testing/development	Installation	All
**	ach is used by usability engine		1
Top-down approach	Bottom-up approach	Left-Right approach	Right-Left approach
15. Which desig adjustments?	n process is works as conti	nuous cycle of prototyp	ping, testing and making
Rapid design	Interactive design	Iterative design	None
16. Iterative desi	gn helps you to catch problems	before they spiral out of	control.
True		False	
17. Which tasks a	are done by usability engineer?		•
Create	Conduct interviews	Design tests via	All
questionnaires		software	
•			
18. Wikipedia us	es design.		
Iterative	Waterfall	Both	None
19. For which rea	ason iterative design can be use	ed?	
It provides robust	It can catch problem earlier	It measurably improve	All
user feedback	1	usability	
20. How many ti	mes cycle is repeated in iterativ	ve design?	•
2	3	4	Until the design is ready to be implemented
21. Which tool is	s useful for iterative design?		·
Wireframming tool	Prototyping tool	Both	None
0			
22. Ais t designs.	the initial example of a produc	ct or program, which act	s as a basis for following
Wireframe	Flowchart	Prototype	None
-		~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	
23. When prototy	ype is created?	1	1
After final product	After implementation phase	A lower level of detail	None
	r r r r r r	than a final product	
		r	
24. What is the u	se of prototype?	l	1
To show what a	* * * *	To launch product	To test product
designer has			= a test product
understood from a			
requirements brief			
requirements offer			

25. Which proto	typing method uses paper mod	els?	1
Paper prototyping	Rapid prototyping	Both	None
26. A	is drawn on plain or construct	ion paper, sometimes with	colored markers.
Paper prototype	Rapid prototype	Both	None
	disadvantage of paper prototy		4.11
Design can be	Design can be simulated	Design can be adopted	All
easily copied			
28. Which proto	typing is similar to "guess and	check" mathematics?	
Paper prototyping	Rapid prototyping	Guess prototyping	Check prototyping
29. Rapid model	always require knowledge of	programming.	
True		False	
	yping refers to the development		
A linear	An iterative way	Both	None
progression			
31 Which of the	following is principle to supp	ort usability?	
Learnability	Flexibility	Robustness	None
32. It provides re	obust user feedback.		
True	-	False	
	a prototyping method in which	n paper models are used to	simulate computer or
web applicat			NT .
Rapid prototyping	Paper Prototyping	Computer Prototyping	None
31 Determining	an effect of future actions base	d on past interaction histo	rv defines
Familiarity	Generalizability	Predictability	Consistency
<u>i ammanty</u>			
35. How the use	r perceives the rate of commur	nication with system is know	own as
Task conformance	Observability	Responsiveness	None
	· • •		
	s the task conformance?		
Task completeness	Task adequacy	Both	None
37. What is resp			
Stability	Users perceives the rate of	Ability of users	All
	communication with	internal state	
	system		

38. What are the principle of robustness?				
Observability	Responsiveness	Recoverability	All	
39. Which define	s the recoverability?			
Commensurate	Reachability	Forward/ backward	All	
effort		recovery		
40. State weather	the below sentence is true or f	false for task conformance	2.	
It is a degree	to which system services, supp	port all of the user tasks		
True		False		
	the below sentence is true or f			
	s passing the responsibility for		ser and system.	
True		False		
42. What is obser	rvability?			
Browsability	Reachability	Persistence	All	
43. It is the abilit	y of the system is used to supp	ort user interaction for mo	ore than one task at time.	
True	· · · · · · · · · · · · · · · · · · ·	False		
44. What are the	principle of flexibility?		•	
Task migranability	Dialogue initiative	Multithreading	All	
45. What is task	migratability?		•	
Extending specific	Apply prior knowledge to	Assessing the effect of	Passing responsibility	
interaction to new	system	the past actions	for task execution	
situation			between user and	
			system	
46. What is dialo	gue initiative?			
Freedom from	User emptiveness	Both	None	
system imposed				
constraints on input				
dialogue				
47. Likeness in ir	nput/output behaviour arising f	rom similar situations or	task objectives.	
True		False		
48. What is famil	liarity?			
How prior	Affordance	Guessability	All	
knowledge apply to				
new system				
49. What is generalizability?				

Extending specific	Apply prior knowledge to	Operation visibility	None
interaction	system		
knowledge to new			
situations			
50. What are the principle of learnability?			
Predictability	Synthesizability	Consistency	All

UNIT-6				
Prototyping models				
1. What is protot		~ · · ·		
Conceptual object	Changeable object	Static object	A Boundary Object	
2. What is the need of boundary object?				
It is a thing the		It is a object that define	None	
several communities can recognise it as	boundary of value.	boundary of work.		
the same thing				
3. Build Prototy	bes that are a	nd feedbacl	ζ.	
Complete and	Incomplete and demand	Static and positive	Dynamic and positive	
demand	incomplete une demand	Stude und positive	Dynamic and positive	
4. Design Protot	ype for the benefit of your_	and your		
team and clients	company and clients	developer and designer	boss and employee	
5. Boundary obj	ect is flexible that each com	munity can use it accordir	ng to their own needs.	
True	False			
6. Wireframe is	high – fidelity whereas prote	otype is low fidelity.		
True	False			
7. A wireframe i		Γ		
Webfeet	Blue print	Physical wire	none	
	not clickable whereas protot			
True		False		
9. What is mock			1 .	
Visual way of represe	* *	Physical structure of product		
Working model of product or application Final design of product				
10. Choose the perfect order of activating in product or application development.				
		sketches->wireframes->prototypes->mockups		
sketches->mockups->wireframes ->prototypes wireframes ->sketches ->prototypes ->mockups				
11. The difference between the final product and the prototype is				
The interface and the backend are not often tied The interface and the backend are often tied together				
together in the case of a prototype in the case of a prototype			-	
Both None			~	

12. Which of the	following is best tool to get	user feed back?		
Wireframe	Prototype	Mockups	All	
12	1 1 1 1 1 1 1 1 1	10		
• •	very much like the final prod	uct itself.	1	
True	False			
14 Enour designs		and different	anowen oo to wiket o	
wireframe is.	r and developers' point of vi	lew you may get different	answer as to what a	
True	False			
IIuc				
15 After complet	tion of wireframe design dev	eloper can start coding		
True	False			
IIuc				
16 developers ter	nd to use wireframes to bette	r understand the		
Users need	Designer idea	Core functionality of a	 None	
Users need	Designer idea	website or app	None	
		website of upp		
17 Designers ma	y use wireframes to show the	<u> </u>	I	
Ordering of element		Functionality of	Users need	
in design	site screens	application		
in design		application		
18. If prototype is	s tested than team can go on	with coding	I	
True	False	with county.		
IIue				
19 Wireframe ad	d details that represent the	final structure of your de	sign whereas prototype add	
	present core structure of you		sign whereas prototype and	
True	False			
1100				
20. Which of the	following statement is true f	or wireframe and prototy	De.	
	typically include animation	· · · · ·	only grayscale colors and	
where as prototype can include animation		prototype can use any color.		
* **	basic structure whereas	All		
prototype is near to fi				
<u>r</u>				
21. You cannot sl	ketch the mockup.		1	
True	False			
22. Wireframes a	re not typically used to test of	or validate your product d	esign.	
True	False			
23. During the de	sign phase if your client war	nts clickable design then v	what you use?	
Mockup	Wireframe	Prototype	None	
<u> </u>	-	J 1 -		

24. Prototypes us	ually include				
	Last user interaction	Both	None		
25. Prototypes are typically more time-consuming and costlier to produce than wireframes.					
True	False				
26. What is the fu	26. What is the full form of wysiwyg?				
What you save is	What you show is what	What you see is what	What you see is what you		
what you get	you get	you get	give		
27. A WYSIWYO	G editor or program is one th				
What the end result	What is fault in	What is efficiency of	None		
will look like	application	system			
	WYSIWYG editor was	•			
Picture editing		0 1 0	Page editing program		
program	program	program			
		7 1' /'			
	rd and Excel are WYSIWYC	applications.			
True	False				
20 Which of the		WWC aditors?			
Microsoft's	followings are HTML WYS Adobe's PageMill	Both	None		
FrontPage	Adobe's PageMin	Dotti	None		
Tioner age					
31 What is the di	fference between a text edit	or and a Wysiwyg editor?			
In Wysiwyg editer		Wysiwyg editor is use	None		
	without knowing HTML				
	you can develop website				
	but in Text editor you				
lern HTML	must know HTML to				
	develop website	U			
	-				
32. What is the purpose of Wysiwyg editor?					
The purpose	To do design of website	To allow you to create	Give help to learn HTML		
of WYSIWYG is to		website with minimum	for website development		
allow you to create		coding			
a web page/web site					
without the need to					
learn HTML					
language					
	f., 1 '				
	or are easy for beginners.				
True	False				

34. Select the Wysiwyg editor from following option.					
TinyMCE	YUI Rich Text Editor	F	FreeTextBox All		11
35. Adobe Dream	weaver is Text editor.				
True		F	False		
36. Which of the following editor that offers editing features comparab Office?				abl	e to MSWord and Open
WorldWideWeb	TinyMCE	0	CKEditor	N	/ebflow
					Conow
37. Which of the	following HTML editor s	pecia	l for AAP.NET?		
FreeTextBox	FirstPage		Amaya		Freeway
	Ŭ		•		-
38. Prototype take	es more time as compere t	o wi	reframe.		
True	False				
39. Which of the	following HTML editor is	not	supported by chrome?		
BlueGriffon	OpenWYSIWYG		Iyper Publish	В	ootstrap Studio
			Jp of 1 worldn	-	
40. Protoype is fu	Inctional			I	
		igh-	Both		None
fidelity UIs	fidelity UIs	ign-	Dotti		None
41 Microsoft offi	ice share point designer is	used	for		
A wysiwyg HTML	Project managemen		Diagram and flowchart	N	one
editor and web	software to keep track of		oftware	11	one
design program for	-		onware		
customizing	networks charts and gan				
sharepoint	charts	ı			
application	charts				
application		_			
42 Migrosoft offi	ica front nago is replaced l				
	ice front page is replaced			т	
OpenWysiwyg	Amaya		Aicrosoft office share	1	inyMCE
		p	oint		
43. Software applications developed today are produced by a close collaboration of designers and					
developers.				1	
True	False				
44. What is workflow?					
It is a procedure to	A workflow is the set of		t is show the flow of	N	one
complete the task.	steps used to achieve	a v	ork in designing and		
	goal	C	oding.		
45. To produce product or application designer and developer work					

Separately	Together	On same place	Same system
46. Is Photosh	op a good prototyping too	pl?	
Yes	No		
47. Which of t	he following is prototypin	ng tool?	
Balsamiq	Adobe XD	InVision	All
48. Is Adobe X	XD good for UI design?	·	
Yes	No		
49. Wireframe	and prototype both are p	art of which phase?	
Coding phase	Testing phase	Design phase	Analysis phase
50. Both wiref	frames and prototypes ser	ve distinct and unique roles	s in the design process.
True	False		